



INDIA Gateway

ANNUAL REPORT

2022



THE OHIO STATE
UNIVERSITY

OFFICE OF
INTERNATIONAL AFFAIRS

Introduction

The India Gateway productively engaged with Ohio State students, faculty, staff, alumni and partners in 2022. The busy year saw most activities return to pre-pandemic levels of engagement and participation. New relationships were forged with partners in academia, pre-departure orientations held, and another Infectious Diseases conference was organized in collaboration with an international partner. Executive education programming continued between the Fisher College of Business and partners in India.

The Office of International Affairs hosted Rajmohan Gandhi, the grandson of Mahatma Gandhi, for lectures on the 1947 partition of India and the critical message of peaceful resolution left by one of the world's best known political and spiritual leaders.

A Global Gateways leadership delegation traveled to India to meet existing partners and forge new partnerships.

2022 also marked a significant milestone for the India Gateway – which celebrated 10 years since its establishment. Excited for the opportunity to represent The Ohio State University in India, the Gateway is appreciative of the continued support, commitment and collaboration from our university partners and champions as well as key stakeholders who have helped steer engagements in India.



Padmini Roy-Dixon

Executive Director

Global Gateways and Partnerships



Students

The India Gateway helped recruit new students to Ohio State, provided resources to incoming students, promoted academic programs and identified internships for current students to gain practical experiences in their future careers.

Recruitment and Engagement

Supported Ohio State's recruitment efforts through in-person and virtual activities; engaged with admitted students by hosting virtual and in-person pre-departure orientations, facilitating experiential learning and virtual global education opportunities; and responding to student questions.

- Visited 26 high schools and engaged with 666 prospective students
- Engaged with 2,339 prospective undergraduate and graduate students at 11 student fairs
- Reached out to all 456 admitted undergraduate students in India
- Coordinated in-person PDO session for 25 Fisher College of Business students
- Delivered virtual graduate and undergraduate PDO session for 85 students
- Ten Global Applied Projects students immersed in experiential learning programs
- Supported 14 current students
- Coordinated eight major event series for Ohio State admission counselors
- Six scholars participated in RIYA summer 2022 program
- Supported the Colleges of Public Health, Social Work, Fisher College of Business, and Moritz College of Law at graduate recruitment events

3,000
prospective
students
engaged

PDO
delivered to
100+
students



"Thanks to you and colleagues at the Gateway for so much support."

- Dean Anil Makhija, Fisher College of Business

Faculty

The India Gateway engaged with faculty by fostering existing partnerships and facilitating new relationships.

- Twenty-one faculty members visited India to further collaborations, perform research and attend conferences
- Connected with 130 faculty and staff on academic and alumni engagement, conferences and outreach
- **Signed four new agreements, including a Memorandum of Understanding (MOU) with O.P. Jindal Global University, and two Memoranda of Agreement and a MOU with Tata Management Training Center**
- Engaged 27 colleges, institutes and centers at Ohio State on student, corporate, alumni and research engagement and collaboration
- **Planned International Conference on Recent Advancements on TB and HIV Research**

20+
faculty
visited India

Partnerships and Collaborations

Connected a diverse array of partners — academic, corporate, governmental and NGOs — with Ohio State’s students, faculty and staff to develop new partnerships and maintain existing ones.

Corporate Engagements

The relationship developed between Fisher College of Business and corporations like the Tata Group remained strong with executive education programming and Global Applied Projects. Mahindra and Mahindra, another key corporate partner, renewed its MOU with Fisher’s Operational Excellence Program for another five years.

- Collaborated with about 40 Indian companies, institutions and government agencies
 - **Ten collaborations in academic engagement**
 - **Seventeen engagements related to executive education**
 - **Nine collaborators in research**
- Fisher delivered a total of 17 cohorts of executive education with Tata Consultancy Services, Tata Management Training Centre – Tata Group eMerging Leadership Seminar, Tata Steel, Tata Motors and Mahindra Institute of Quality
- Fisher expanded the scope of engagements with the Tata Group through engagements with Tata Steel and Tata Play

Collaborated
with
40
Indian
Companies

“Manoj, I really appreciate all your efforts in strengthening the relationship between the Fisher College of Business and Indian conglomerates, namely Tata and Mahindra. Your assistance in creating new programs for SPJIMR is also much appreciated. Thanks also in working with our graduate programs office in strengthening the partnerships with graduate students and alumni in India. Overall, having you as a part of the Fisher team in the Gateway office has been a good resource for our graduate programs and executive education.”

- Aravind Chandrasekaran, associate dean for graduate programs and executive education and professor of operations and business analytics, Fisher College of Business

Alumni and Friends

One of Ohio State's most important assets are individuals who want to engage and remain connected to the university — no matter where they reside in the world. The India Gateway helps Ohio State remain connected to alumni and friends in the region.

Events and Engagements

Hosted events and supported activities to increase engagement with alumni, stakeholders and friends.

- The Alumni Club of South India was approved by the board of directors of The Ohio State University Alumni Association. This second alumni club is based in Chennai and will focus on engagement in Andhra Pradesh-Telangana, Karnataka, Tamil Nādu and Kerala
- The India Alumni Club achieved Scarlet status for the fourth consecutive year with support from Ohio State's Alumni Association and India Gateway
- Ninety-nine alumni attended 9 events
- Engaged directly with 93 alumni
- Fostered connections with 17 new alumni
- Five alumni visited campus
- Six alumni supported student recruitment efforts
- Two alumni were panelists at a Fisher led symposium

TOTAL: 222 alumni engaged



Outreach

Maintained connections and built Ohio State's awareness in India through newsletters and social media platforms: Facebook, LinkedIn and WhatsApp.



Shared **94** posts
with **362** alumni
in LinkedIn group



Published **93**
stories for **466**
Facebook followers



Messaged **1,045**
subscribers via
nine newsletters



Engaged **445**
WhatsApp users with
57 posts

“So much conversation about growth and transformation and elevating with the wings program. Another great set of sessions from Tata Consultancy Services, The Ohio State University Fisher College of Business and TMTC Pune. Great learning and fun to interact again with the faculty Aravind Chandrasekaran, Anand Shankar, Jay Anand, Whitney Mantonya, Tanya Menon, Lori D. Kendall, Roger A. Bailey, Jon Quinn, Dan Oglevee, Jurriaan de Jong, and Kim Taylor Mohan AVK.”

- Jaspreet Kaur Ichpunani growth and transformation leader, client partner, Tata Consultancy Services

Partners

Academic Partners

Centre for Infectious Disease Research (CIDR), IISC
Dr. B. S. Konkan Krishi Vidyapeeth
Institute of Microbial Technology (IMTECH), CSIR
IIT Bombay
IIT Delhi
IIT Madras
O P Jindal Global University
Poona College of Pharmacy
PPG Asian Paints Pvt. Ltd.
S P Jain Institute of Management and Research (SPJIMR)
University of Petroleum and Energy Studies

Corporate Partners

Aditya Birla Group
Bangalore Bioinnovation Centre
Bharat Serums and Vaccines Ltd.
Caspian Impact Investment Advisory Pvt. Ltd.
Confederation of Indian Industry (CII)
Dr. Reddy's
Forbes Marshall India Pvt. Ltd.
Foundation for Neglected Disease Research (FNDR)
Fundoodata.com
GlaxoSmithKline Pharmaceutical Ltd. (GSK)
Indoco Remedies Pvt. Ltd.
Mahindra Leadership University
Mahindra Institute of Quality
Owens Corning
Tata Chemicals
Tata Consultancy Services
Tata Motors
Tata Play
Tata Management Training Centre
Tata Sons
The Indian Hotels Company Ltd.
WeWork

Partners

Hospital Partners

All India Institute of Medical Sciences

Government Agencies

Centers for Disease Control and Prevention (CDC), India

Department of Science and Technology (DST)

EducationUSA

Indian Council for Agriculture Research

Maharashtra Economic Development Council

U.S. Consulate

The Ohio State University

College of Arts and Sciences

College of Engineering

College of Food, Agricultural, and Environmental Sciences

College of Medicine

College of Pharmacy

College of Public Health

College of Social Work

Fisher College of Business

Global One Health initiative

Graduate and Professional Admissions

Infectious Disease Institute

Institute for Materials Research

International Advancement

Knowlton School of Architecture

Moritz College of Law

Office of Academic Affairs

Office of Student Academic Excellence

Office of Student Life

The James – The Ohio State University Comprehensive Cancer Center

The Ohio State University Alumni Association

The Ohio State University Wexner Medical Center

The Tim & Kathleen Keenan Center for Entrepreneurship

Wexner Center for the Arts

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