



Brazil Gateway

Annual Report

2021



THE OHIO STATE UNIVERSITY
OFFICE OF INTERNATIONAL AFFAIRS

Introduction

Despite another challenging year, our committed partners and engaged stakeholders helped make 2021 a success. The pandemic yet again affected faculty travel, education abroad programs in Brazil and in-person events. However, new and continuing virtual opportunities buoyed the spirit of collaborations to ensure relationships with long-standing partners as well as new ones remained strong.

This report captures the accomplishments from January-December 2021 in four strategic areas: current and future students, alumni (including visiting scholars and interns), partners (with and without executed agreements) and faculty.

Highlights from this year include:

- II CAPES PrInt Workshops, in collaboration with the Center for Latin American Studies, where 70 attendees joined two events and heard from six Brazilian partner universities about research and mobility opportunities through CAPES PrInt which has \$60 million in funding
- II Brazil Gateway Summer Web Series with Brazilian alumni and partners who shared their work, projects and programs over three webinars to 45 attendees
- The Alumni Club of Brazil reached Gray Level with the support of the Brazil Gateway and The Ohio State University Alumni Association. The club held its first virtual event, launched a website, a WhatsApp group and a newsletter
- An Ohio State student was offered the first paid virtual internship through the Brazil Gateway's connections with companies in São Paulo
- Hosted seven events to engage current Ohio State students interested in studying in Brazil
- Engaged over 500 prospective students through virtual high school visits, tours and events

In 2022, the Brazil Gateway looks forward to engaging with faculty and students on campus through closer collaborations with the Center for Latin American Studies and The Ohio Program; engaging partners, alumni and prospective students in Brazil through virtual and in-person programming; supporting current students in seeking experiential opportunities and assisting colleges with their international student recruitment plans in Latin America. We hope to count on you and your partnership! Resilience, adaptability and friendship will continue to lead us.

PADMINI ROY-DIXON, EXECUTIVE DIRECTOR
GLOBAL GATEWAYS AND PARTNERSHIPS

JANE APARECIDO, DIRECTOR
BRAZIL GATEWAY



Students

The Brazil Gateway supported new student recruitment efforts and provided resources to incoming students through educational programs and virtual internships to gain valuable practical experiences for their future careers.

Recruitment

- Four virtual events in collaboration with Centro Paula Souza, EducationUSA and former interns with The Ohio Program (TOP)
- Participated in an admitted student webinar hosted by the Office of Student Academic Success
- Supported 14 admitted students at yield events
- Represented the Fisher College of Business at one MBA Tour
- One law master class with the Moritz College of Law and law firm in Brazil

TOTAL: 15 events/visits – 549 prospective students reached



9 high school virtual visits, reaching **100** prospective undergraduate students



74 prospective students were supported through personal interactions

This semester, we hosted an event with the Brazil Gateway. Their support with setting up the event made a difference for everything to happen the best way possible. The director, Jane K. Aparecido, gave us a lot of attention in searching for alumni speakers. We are looking forward to future events.

– **Pedro Lutti**, marketing leader, Brazilian Student Association

Engagement

- One engineering career event in collaboration with the College of Engineering, Global Education and Career Services
- One panel on research and study during COVID-19
- Two iHouse events on student leadership and Brazil's Carnival
- One panel on business in Brazil with the Fisher College of Business' Global Business Learning Community
- One Brazilian Students Association (BRASA) talk on careers in business; two alumni participated
- Two students selected for a virtual internship with Campus B, a Brazil Gateway collaborator

TOTAL: 10 events – 275 students reached



4 Buckeye Bridge events in collaboration with the College of Engineering and Global Education



31 students supported through **36** personal interactions

We have recently admitted our fourth intern in collaboration with the Fisher College of Business and the Brazil Gateway. It has been an incredible experience, as this time – instead of short-run projects – we are working in a more extended perspective, allowing the development of skills and the recognition of the importance of the work for the project accomplishment.

– **Victor Mellao**, international market analyst and trader, MasterInt Consulting, on the virtual internships for Fisher students

Faculty

The Brazil Gateway engaged with faculty by fostering existing partnerships and developing new relationships.

- Supported seven faculty members by bringing Brazilian visiting scholars to campus
- Worked on events with 17 faculty and staff members from eight colleges and units
- Assisted eight faculty during new or renewal of MOUs with Brazilian partners
- Shared four grant opportunities with faculty valued at \$49,000

TOTAL: 105 faculty and staff supported through 90 interactions over email, phone calls and meetings



Connected **73** faculty and staff members with Brazilian partners to explore joint research, grants, executive education and education abroad opportunities



Hosted **2** workshops through the II CAPES PrInt Workshop to facilitate faculty collaboration with **6** top Brazilian universities

The annual CAPES PrInt reports from our Brazilian partners on their work with Ohio State faculty were inspiring. The connection between Ohio State and Brazil's best universities runs deep, and these projects illustrate the breadth of scholarship in that connection.

– **Bruce McPheron**, dean's chair, College of Food, Agricultural, and Environmental Sciences International Programs, on giving closing remarks during the II CAPES PrInt Workshop

Partnerships and Collaborations

- Ongoing support of three potential MOUs
 - Federal University of Santa Catarina and the College of Engineering
 - State University of São Paulo with the College of Arts and Sciences and Department of Spanish and Portuguese
 - The University of São Paulo with College of Food, Agricultural, and Environmental Sciences, College of Arts and Sciences, Department of Mathematics and Fisher College of Business
- Opportunity to join São Paulo State University's (UNESP) Global Research Alliance; eight faculty members were matched with their counterparts at UNESP in bioeconomy and materials research
- One paid internship offered by a Brazil Gateway business connection, MasterInt, a consulting company in São Paulo
- Initiated the Moritz College of Law Brazil scholarship for the virtual Foundations of U.S. Law and Practice program
- Organized one benchmarking meeting with Visagio, a partner consulting company in São Paulo, Furia, a Brazilian e-sports company, and Ohio State's e-sports and athletics staff



Hosted **4** events in collaboration with Brazilian industry (Global Business and II summer web series), government (Buckeye Bridge) and university partners (II CAPES PrInt Workshop), totaling **281** attendees

TOTAL: Engaged 40 university/industry/government/NGOs partners/collaborators through 54 interactions

It was a pleasure to provide a welcome to the group. I think these collaboration programs that promote international partnerships are very important.

– **Janet Weisenberger**, senior associate vice president for research, on giving opening remarks during the II CAPES PrInt Workshop.

Alumni and Friends

One of Ohio State's most important assets are individuals who want to engage with, and remain connected to, the university – no matter where they reside in the world. The Brazil Gateway helps Ohio State remain connected to alumni and friends in the region.



- Alumni Club of Brazil
 - The Brazil Gateway and Alumni Club of Brazil collaborated on three events
 - Created an alumni WhatsApp group in collaboration with the Alumni Club of Brazil, which 66 alumni and friends joined
 - Launched a website and published the first newsletter with the support of The Ohio State University Alumni Association
- Hosted or co-hosted seven events with alumni as speakers in partnership with the College of Engineering, Global Education, iHouse, Global Business Learning Community and BRASA - 10 alumni speakers and 179 attendees
- Directly assisted 44 alumni through 71 personal interactions



Connected with **79**
members of the Ohio
State Brazil Alumni
LinkedIn group

Events such as the Football 101, hosted by the Alumni Club of Brazil and the Brazil Gateway, were not only an opportunity for those who do not know the sport to learn, but also an opportunity to gather sports fans to hear alumni stories and make new friends. I highly recommend participating in alumni events.

– **Luisa Rocha**, former participant of the Foundations of U.S. Law and Practice Summer Program from the Moritz College of Law and prospective LL.M student

Partners

The Brazil Gateway worked with a diverse array of partners—academic, corporate, governmental and NGOs—to connect Ohio State faculty, staff and students by promoting partnerships with these organizations.






Academic Partners	College or Department
Federal University of Paraná	College of Food, Agricultural, and Environmental Sciences The Ohio Program Global One Health initiative Department of Spanish and Portuguese
Federal University of São Carlos	Health and Rehabilitation Sciences
São Paulo State University	Department of Spanish and Portuguese
University of São Paulo	Department of Chemistry Wexner Medical Center College of Food, Agricultural, and Environmental Sciences
Federal University of Minas Gerais	College of Education and Human Ecology
Federal University of Paraíba	Global One Health initiative
The University of Brasília	Moritz College of Law
Federal University of Rio Grande do Sul	College of Food, Agricultural, and Environmental Sciences
CAPES	Global One Health initiative
State University of Rio de Janeiro	College of Engineering
University Center UniEvangélica	Moritz College of Law
Federal University of Mato Grosso	College of Food, Agricultural, and Environmental Sciences The Ohio Program
Federal University of Santa Catarina	College of Engineering
State University of Maringá	College of Food, Agricultural, and Environmental Sciences The Ohio Program
Fundação Dom Cabral	Fisher College of Business

Non-academic partners	College or Department
Visagio	Fisher College of Business
Campus B	University-wide
Peixoto & Cury Law Firm	Moritz College of Law
Fundação Estudar	Fisher College of Business Moritz College of Law
MasterInt	Fisher College of Business
Tide Setubal Foundation	Fisher College of Business Brazil Gateway
Sinal do Vale	Fisher College of Business
Adus	Fisher College of Business Brazil Gateway
30% Group	Fisher College of Business
Government of Curitiba	Fisher College of Business College of Engineering College of Education and Human Ecology
Barretos Cancer Hospital	The James Comprehensive Cancer Center
EducationUSA	University-wide
U.S. Consulate in Rio de Janeiro and São Paulo	University-wide
Tamandua Institute	Global One Health initiative
Meli Bees	College of Food, Agricultural, and Environmental Sciences

Outreach

The Brazil Gateway fostered connections and built awareness of Ohio State in Brazil through online newsletters and social media platforms.



Platform	Followers	Number of Posts	Impressions and Engagement
	1,447	136	35,402 impressions and 1,633 engagements
	789	101	18,363 impressions and 1,023 engagements
	405	79	46,696 impressions and 753 engagements
	196	56	5,862 impressions and 207 engagements
	966	6	Averaged 929 email deliveries and 28% open rate

The Brazil Gateway has been fundamental for our relationship with The Ohio State University. The office helps connect students and faculty from USP with Ohio State’s community in diverse areas. In addition, events such as the CAPES PrInt Workshops allow us to present internationalization opportunities that can further our joint collaborations.

– **Kavita Hamza**, professor, University of São Paulo School of Business



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